

Please print or type how you would like to be listed in the 2024 floorplan

**Please complete and return this page**

(does not apply to electronic applications):

**Email:** msansoni@gardnerweb.com

**Fax:** 513-527-8801

**Mail:** Gardner Business Media, Inc.  
**Attention:** Meximold  
6915 Valley Avenue  
Cincinnati, Ohio 45244-3029

Upon Show Management approval and confirmation, a 50% deposit\* will be invoiced, payable within 30 days.

\*After June 20, 2024 total booth cost will be invoiced.

COMPANY NAME

COMPANY MAILING ADDRESS

CITY

STATE

COUNTRY

ZIP CODE

NAME

TITLE

SIGNATURE

DATE

PHONE

E-MAIL

### BOOTH SELECTION

YOUR PACKAGE INCLUDES:	PREMIUM PACKAGE	RAW SPACE
Exhibit Space	X	X
Carpets in Halls And Booth	X	X
1 Table / Table Cloth	X	
2 Chairs	X	
1 Waste Basket	X	
1 110V AC Outlet	X	
Booth Lighting	X	
Back and Lateral White Walls	X	
Common Areas Cleaning	X	X
Inclusion in Online Directory	X	X
2 Tickets for the Networking Party	X	X
INVESTMENT (PER SQUARE METER)		
STANDARD RATE	\$450 USD	\$400 USD
EARLY BIRD PRICE Deadline: Feb 14th, 2024	\$390 USD	\$355 USD
AMMMT MOLD MAKING MEMBERS	\$350 USD	\$320 USD

	BOOTH NUMBER	TOTAL AREA SQ. METERS	RATES PER SQ. METERS	TOTAL BOOTH COST
1ST CHOICE				
2ND CHOICE				
3RD CHOICE				

### ACKNOWLEDGEMENTS

Upon acceptance and execution of this contract, Company and Gardner Business Media, Inc. agree to be bound by all Terms, Conditions, and Rules set forth herein and in the Amerimold Rules & Regulations, Exhibitor Manual, and any correspondence on revised and new rules and guidelines, all of which are incorporated herein and made a part of this contract. Company agrees to prepare an Exhibit of its products and/or services, which shall be directly pertinent to the function of the moldmaking and tooling, design and application development, and as approved by show management. The undersigned parties confirm that they have authority to enter into this contract and hereby agree to the terms set forth herein.

SIGNATURE

DATE

SIGNATURE

DATE

### GENERAL RULES AND REGULATIONS

#### Please read carefully before signing the contract.

Exhibits and Exhibitors are subject to the following regulations. "Management" means Gardner Business Media and its service contractors.

#### I. CONTRACT FOR SPACE

This application, properly executed by Exhibitor, shall upon written acceptance and notification of space assigned by Management, be a valid and binding contract. Management may refuse any exhibit that in its sole discretion may detract from the exhibition. Management's assignment of space is final. After assignment, space location may not be changed without Management's prior written approval. Request for space will be assigned after the Space Renewal on a first-come, first-served basis when a signed contract is received with payment.

#### II. USE OF EXHIBIT SPACE

No Exhibitor may assign, sublet, or share all or part of its space with other Exhibitors. Exhibitors may present only products and services they officially represent.

- Exhibits may not project beyond allotted space or interfere with the lighting or space of others. Aisles must be kept clear of Exhibits, and Exhibitors may not interfere with the free flow of traffic.
- Demonstrations or related activities must be confined to Exhibitor's assigned space, as must distribution of circulars, catalogs, folders, promotion materials or devices. None of these may be distributed in aisles or in the registration area of the Exhibit Hall.
- Management may restrict, reject, eject or prohibit any Exhibit, in whole or part, which detracts from the Exhibition due to sound, appearance, distribution of materials, personal conduct, or anything Management rules to be objectionable. In enforcing these regulations, Management is not liable for refunds of space rental or other expenses incurred by Exhibitor.
- Booth personnel shall wear, at all times, "Exhibitor" badge identification furnished by Management. All other employees of exhibiting company shall register as attendees at the exhibition.
- Exhibitor shall not enter another Exhibitor's booth that is not staffed.
- Exhibitor shall not infringe on the registered trademark, trade name or patent of another company.
- Exhibits may not contain sound systems or noise making devices that annoy or disturb adjacent Exhibitors.
- There will be no posted pricing on goods allowed.
- Exhibitor shall not schedule, foster or conduct outside activities for attendees during hours set by Management for the trade show, the conference program or official special events.

#### III. INSTALLATION AND REMOVAL OF EXHIBITS

All Exhibits must be installed two hours prior to the opening of the exhibition and must remain installed until the closing hour. Exhibitor shall not dismantle or start packing prior to closing time. No Exhibit will be installed or removed during Exhibit hours. Exhibits must be removed at the time set forth by Management.

#### IV. PAYMENT / CANCELLATION / REFUND POLICY

**Payment:** The total balance for the exhibition space is due on or before June 20, 2024.

A 50% deposit will be invoiced upon receipt of the contract until June 1, 2024, after which full payment is required.

The payment term is 30 days from the invoice date. Failure to meet payment terms will be regarded as cancellation. In the event of cancellation.

**Cancellation:** The Exhibitor may cancel or reduce the contracted space notifying the Exhibition Administration in writing. For cancellations received from the assignment date up to 180 days prior to the Exposition, a cancellation fee equal to 25% of the cost of booth space will be charged. Cancellations received 179 to 90 days prior to the Expo will be charged a fee equal to 50% of the cost of the booth space.

Cancellations received 90 days or less before the Exhibition will not be refunded and the Exhibitor will be responsible for 100% of the space rental fee. In the event of cancellation, and without prior notice to the Exhibitor, show management shall have the right to use the space however it deems fit, including resale to another party.

**Refund policy:** You will receive a full refund if:

- Gardner cancels Meximold for any reason.
- If Meximold is rescheduled and the dates are different from the ones provided in this document.

**Space Reduction:** In the event an exhibitor chooses to reduce contracted space at any time, funds remitted to date will be applied to the cost of the reduced space. Space reductions are not eligible for a refund of monies already paid.

#### V. LIABILITY

- A Certificate of Liability Insurance is required of all Exhibitors.
- Neither Management nor the show venue, its officers, employees or representatives are responsible for loss, damage or injury to Exhibitor or Exhibitor's employees or property from any cause, before, during or after period covered by this contract.
- Exhibitor, on signing this contract, releases Management and Convention Center, its officers, employees and representatives from, and agrees to indemnify same against, any claims for loss, damage or injury.
- Exhibitor assumes responsibility for accident, injury or property damage to any person visiting their exhibit, where such accident, injury or damage is caused by negligence of Exhibitor, his employees or agents.
- Management is not liable for non-fulfillment of commitment for delivery of space due to Exhibition premises being damaged, destroyed, or rendered unusable by fire, accident, act of God, War, terrorism, public enemy, strike, authority of law, or any other cause. If Exhibition cannot be held or space delivered for that purpose, Management's sole liability is to reimburse Exhibitor the space rental fee, less any costs or charges paid or incurred by Management for advertising, space rental, administration and similar purposes.
- Management shall not be responsible for errors or omissions in promotional brochures, the official Exhibition directory, and other literature.

#### VI. PROTECTION OF EXHIBIT FACILITY PROPERTY

Use of screws, bolts, nails, staples, tacks, pins, tape or other items that may deface or damage floors, walls, ceilings, doors or other exhibit facility property is prohibited. Exhibitors must repair damage at their own expense.

#### VII. SECURITY

Management shall provide guard service throughout the hours of installation, Exhibition and dismantling period, and exercise reasonable care for the protection of the exhibitors' materials and display. Beyond this, Management, the show facility, or any officer or staff member thereof will not be responsible for the safety of the property or the Exhibitor, their agents, or employees, from theft, damage by fire, accident, or any other cause.

#### VIII. HANDLING AND STORAGE

Management and the owners or managers of the facility where the exposition is to be held shall not accept or store display materials or empty crates. Exhibitors shall make their own arrangements for shipment, delivery, receipt, and storage of such materials and crates directly with their selected drayage company. The Exhibitor must provide the official show drayage company with all bills of lading. All shipment and deliveries to the Exhibition shall be prepaid.

#### IX. AMENDMENTS

Management may revise these rules and all points not covered are subject to its decision.

\_\_\_\_\_  
SIGNATURE (Authorized Company Representative)

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SIGNATURE (Authorized Company Representative)

\_\_\_\_\_  
DATE